

PSNA MARKETING BULLETIN

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Product Group: Fax/A4 MFP

Bulletin Number: 11-5008

To: Panasonic Authorized Document Dealers

Date: July 6, 2011

SUBJECT: 2nd Quarter FAX / A4 MFP Prize Connection Points & Promotions!

Panasonic System Networks Company of America would like to announce the Prize Connection standard rewards and extra prize promotions that will be available to all Panasonic Authorized Document Dealers during the 2nd quarter of fiscal year 2011.

Panasonic Authorized Dealers who register their sales on the PSNA Prize Connection Website are eligible to receive additional reward points for applicable sales achieved, between the dates of July 1, 2011 and September 30, 2011.

2nd Quarter Standard & Promotional Prize Points

Product Category	Eligible Models	Standard Prize Points	2nd Quarter Promotional Points
AIO Multifunction	DP-MC210 (S1,D,P)	25	--
	DP-MB350	25	--
Business Fax	UF-4000	10	--
	UF-4500	10	30
	UF-5500	15	45
	UF-6200	15	--
	UF-7200	20	--
	UF-8200	25	75

For a complete list of all eligible products and standard prize points, please visit Panasonic Prize Connection Program Headquarters via the web at <http://www.psnaprizeconnection.com>.

Prize Connection Program Overview

The Panasonic Prize Connection Incentive Program allows Panasonic Authorized Document Dealer sales representatives to accrue reward points for selling Panasonic office products. Panasonic Prize Points earned are then converted into dollars and deposited onto a Panasonic Visa Debit card.

If you didn't already know, all Panasonic Authorized Document Dealers are automatically enrolled in the Panasonic Prize Connection incentive program. If your organization is not taking advantage of this incredible incentive program then you are missing out on the opportunity on earning extra cash.

If you have any questions on this program, or any other Panasonic product, please do not hesitate to contact your Panasonic Area Sales Manager.

Your Panasonic Marketing Team

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